WIND MAKES FINANCIAL SENSE

Affordable wind power keeps more money in the pockets of American families and keeps costs low for businesses.

Wind power’s costs are dropping and the savings are being passed on to American consumers.

- Wind power’s costs have dropped by two-thirds over the last seven years thanks to:
  - American innovation,
  - advancements in technology,
  - and stable policy nation-wide.

- Better technology enables new wind turbines to generate 50 percent more electricity than those built in 2009, and at 66 percent lower cost.

- New research says wind energy costs could be reduced by 24-30 percent by 2030.

50% MORE ELECTRICITY AT 66% LOWER COST

Fortune 500 companies like GM and Microsoft are purchasing wind energy because it saves them money.

- Non-utility purchasers invest in wind to reach their sustainability goals and lower emissions.
- Companies have a bottom line and wind helps them secure low-cost energy protected from fuel price fluctuations.
- Wind energy is predictably low-cost and stable.


Adding wind power to the grid makes energy markets more competitive, which benefits consumers.

Wind energy is cost-competitive.

- Wind energy reduces electricity costs for consumers by displacing more expensive forms of energy.
- According to Lazard’s 2018 Levelized Cost of Energy Report, the unsubsidized cost of onshore wind can be as low as $29/MWh.
- Without government subsidies, wind energy cost-competitive and cheaper than tradition forms of fossil fuels.

LEVELIZED COST OF ENERGY $/MWh

<table>
<thead>
<tr>
<th>Energy Type</th>
<th>$29/MWh</th>
<th>$56/MWh</th>
<th>$41/MWh</th>
<th>$74/MWh</th>
<th>$60/MWh</th>
<th>$143/MWh</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onshore Wind</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Combined Cycle</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Gas</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coal</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TO LEARN MORE, VISIT POWEROFWIND.ORG